



Al-Balqa' Applied University

Curriculum for the Bachelor degree in Business Administration (2023-2027)

The curriculum for the B.S.c. degree in Business Administration
(132) credit hours are distributed as follows:-

Course No.	Requirements	Credit Hours (Cr.H)
1	University Requirements <ul style="list-style-type: none"> • Compulsory • Elective 	24
2	Faculty Requirements	21
3	Specialization Requirements <ul style="list-style-type: none"> • Compulsory • Elective 	75
4	Supportive Specialization Requirements	12
Total		132



Curriculum for the Bachelor Degree in Business Administration

First: University Requirements (24 Cr. H.)

A: Compulsory Requirements (18 Cr. H.):

Course No.	Course Title	Hours	Prerequisite
AAL101	Applied Arabic Language	3	Arabic Language Level Exam Or Arabic 99
AEL101	Applied English Language (1)	3	Applied English Language 99 Or First Level English Exam
AEL102	Applied English Language (2)	3	Applied English Language (1)
NE101	National Education and University Behavior	3	-
CS101	Computer Skills and E - Learning	1	Computer Skills Test Or Followed Computer Skills
35001101	Military Science	3	Passing 90 Cr. H.
IEC101	Innovation, Entrepreneurship, and Creativity	2	-
	Total	18	

**B: Elective Requirements: (6 Cr.H.)**

The student is allowed to select (6 Cr.H.) from the university elective courses offered by faculties other than the faculty of Business.

Course No.	Course Title	Cr. H.
36001101	Communication Skills	3
36002102	Educational Psychology	3
36003103	Jordanian Society	3
36004104	Sports and Health	3
36005105	Islamic Culture	3
36007107	Agriculture in Jordan	3
36009111	Economical Concepts*	3
36009110	Contemporary Management Concepts and Skills	3
36008108	Environment and Society	3
36012109	The Orthodox Caliphs History	3
36009109	Islam and Life	3
36009114	Jerusalem (The Palestinian Case)	3
36009112	Law, Media and Society	3
36009115	Digital Society	3

*For Non-Business Students

**Second: Faculty Requirements: (21 Cr. H.)**

Course No.	Course Title	Cr. H.	Weekly Hours		Prerequisite
			Lecture	Lab.	
MIS131	Computer Applications in Managerial and Financial Sciences	3	2	2	CS101
FIN112	Principles of Financial Management	3	3	-	
ECO111	Principles of Microeconomics	3	3	-	
PPM131	Principles of Planning and Project Management	3	3	-	
BUA111	Principles of Management	3	3	-	
MKT111	Principles of Marketing	3	3	-	
ACC111	Principles of Accounting (1)	3	3	-	
	Total	21			

Third: Specialization Requirements: (75 Cr .H.)

A-Compulsory Requirements: (66 Cr .H.)

Course No.	Course Title	Cr.H.	Weekly Hours		Pre-requisites
			Lectures	Lab	
BUA212	Organizational Theory	3	3	-	BUA111
BUA213	Organizational Behavior	3	3	-	BUA111
BUA414	Strategic Management	3	3	-	BUA212
BUA315	Human Resource Management	3	3	-	BUA111
BUA316	Managerial Communications in English	3	3	-	BUA111
BUA317	Knowledge Management	3	3	-	BUA111
BUA318	International Management in English	3	3	-	BUA111
BUA225	Crises and Risk Management	3	3	-	BUA111
BUA428	Administrative Governance	3	3	-	BUA111
BUA419	Entrepreneurship and Small Enterprises	3	3	-	BUA111
BUA325	Change and Development Management	3	3	-	BUA111
BUA426	Business Ethics and Social Responsibility	3	3	-	BUA111
BUA427	Contemporary Managerial Issues	3	3	-	BUA111
BUA331	Research Methods for Business	3	3	-	ECO132
BUA232	Operations Research	3	3	-	ECO131
BUA433	Production and Operations Management	3	3	-	BUA232
BUA235	Total Quality Management	3	3	-	BUA111
BUA436	Project Management	3	2	2	BUA232
MIS141	Management Information System (1)	3	3	-	-
BUA438	Computer Applications in Business	3	2	2	MIS131
BUA443	Supply Chain Management	3	3	-	BUA232
BUA420	Field Training for Business students	3			After 90 Hours Pass
	Total	66	61	7	



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B: Elective Specialization Requirements: (9) Cr.H. to be selected from the following list:

Course No.	Course Title	Cr.H	Weekly Hours		Pre-requisites
			Lectures	Lab	
MKT215	Consumer Behavior	3	3	-	MKT111
MKT317	Sales Management and Negotiation	3	3	-	MKT111
MKT122	Marketing Management	3	3	-	MKT111
FIN337	Financial and Commercial Legislation	3	3	-	FIN112
BUA321	Public Relationship Management	3	3	-	MKT111
ACC112	Accounting Principles (2)	3	3	-	ACC111
BUA229	Business Environment Management	3	3	-	BUA111
ECO318	Managerial Economics	3	3	-	ECO111
PPM324	Projects Evaluation	3	3	-	ECO111
ACC323	Managerial Accounting	3	3	-	ACC111
BUA410	Managerial Leadership	3	3	-	BUA111
BUA329	Tourism Services Management	3	3	-	BUA111
BUA322	Hospital Management	3	3	-	BUA111

Fourth: Supportive Specialization Requirements: (12 Cr .H.)

Course No.	Course Title	Cr.H.	Weekly Hours		Prerequisite
			Lecture	Lab.	
ECO132	Statistics for Business	3	3	-	-
MIS251	Electronic Business	3	3	-	-
ECO131	Mathematics for Business	3	3	-	-
ECO121	Principles of Macroeconomics	3	3	-	ECO111