# Data Protection and Privacy Policy

## Welcome to AI-Balqa Applied University!

At Al-Balqa Applied University, we are committed to safeguarding your privacy and protecting your personal data. This Data Protection and Privacy Policy explains how we collect, use, process, store, and protect your personal information in compliance with relevant data protection laws in the university, including the regulations and legislation of the Hashemite Kingdom of Jordan constitution.

## - Introduction

At Al-Balqa Applied University, we value your privacy and are committed to protecting your personal data. This policy outlines our practices for handling your personal information.

## - Data Collection and Usage

- Sources of Data: A variety of data sources are evaluated. This includes, but is not limited to, students, university staff, partners, visitors, volunteers, and other third parties.
- Types of Data: We collect personal data such as names, addresses, contact information, academic records, and other information necessary for academic and administrative purposes.
- Purpose of Data Usage: Personal data is collected for legitimate purposes, including admissions, enrollment, academic support, campus services, and communication.

# - Data Security

- Security Measures: We implement stringent security measures, including encryption, access controls, and regular security assessments, to protect personal data from unauthorized access or disclosure.
- Data Access: Access to personal data is restricted to authorized personnel who require it for their job responsibilities.

# - Data Sharing

- Third Parties: We may share personal data with third parties, such as educational partners and service providers, only when necessary to fulfill academic or administrative functions.
- Consent: In cases requiring consent, we will obtain explicit permission from individuals before sharing their data with third parties.

## - Data Retention

- Retention Period: Personal data is retained only for as long as necessary to fulfill the purposes for which it was collected or as required by applicable laws and regulations that are applicable and effective at AI-Balqa Applied University.

# - User Rights

- Access and Correction: You have the right to access and correct your personal data.
- Deletion: You may request the deletion of your data, subject to legal obligations and legitimate interests.

# - Compliance with Regulations

- Legal Compliance: We are committed to complying with all relevant data protection laws and regulations applicable at Al-Balqa Applied University.

## - Contact Information

For questions, concerns, or requests related to data protection and privacy, please contact our Data Protection Officer at <u>ccenter@bau.edu.jo</u>.

This Data Protection and Privacy Policy may be updated periodically to reflect changes in data protection laws or our data handling practices. Any updates will be communicated through our official university channels.

Your privacy is important to us, and we are dedicated to upholding the highest standards of data protection and privacy at Al-Balqa Applied University.